

IN THE SPECIFICATION

Please amend the specification as follows:

Please amend the paragraph beginning on page 1, line 14 as follows:

Utility Application Serial No. [[--/--,--]] 09/998,750, entitled "AUTOMATED PROMOTION RESPONSE MODELING IN A CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM," filed on ~~same date herewith~~ November 30, 2001, by Judy A. Bayer and Scott M. Collins, attorney's docket number 9998;

Please amend the paragraph beginning on page 1, line 18 as follows:

Utility Application Serial No. [[--/--,--]] 09/998,680, entitled "ANALYTIC DATA SET CREATION FOR MODELING IN A CUSTOMER RELATIONSHIP MANAGEMENT SYSTEM," filed on ~~same date herewith~~ November 30, 2001, by Judy A. Bayer and Scott M. Collins, attorney's docket number 9999;